



15 November 2022

## **ZEBIT ANNOUNCES MICHAEL THIEMANN AS BOARD DIRECTOR**

Zebit, Inc. (“Zebit” or “Company”) announced today that Michael Thiemann is joining the board of directors (“Board”) of the Company effective December 7, 2022.

Michael Thiemann founded or co-founded nearly a dozen technology companies focused around data science. Most recently he co-founded Zebit with Marc Schneider, where he served as chief executive officer and executive chairman until mid-2017. Prior to Zebit, Thiemann served as CEO of Global Analytics (now Gain Credit), Investment Science, HNC Financial Solutions and Aptex. At these companies, he was responsible for a string of innovative products, including

- Falcon (now FICO Falcon), a payment-systems fraud solution that protects over two billion credit card accounts worldwide,
- Retek skuPlan, now part of Oracle and the leading retail logistics software package
- Aptex SelectCast, voted the top internet personalization software by Forrester Research.

Thiemann received an M.B.A. from Harvard Business School, where he was a Baker Scholar and Century Club member. He also holds an AB in studio art and MS/BS degrees in electrical engineering with distinction from Stanford University, where he received the Senior Achievement Award (the top engineering undergraduate honor). Thiemann has served on more than two dozen commercial and non-profit boards. He has been featured in Wine Spectator for a top US wine cellar, in Bloomberg Markets for artificial intelligence software, and has made numerous media appearances including on PBS television and National Public Radio. Since 2000, Thiemann has coached the San Diego State Waterski Team to nearly a dozen regional and national championships. He received a Smithsonian Medal for achievements in education software and co-founded the San Diego Summer Jazz Workshop.

### **About Zebit, Inc.**

Zebit is an eCommerce company that is dedicated to changing the lives of over 100 million U.S. credit-challenged consumers by giving them access to a broad set of products and the ability to pay for those products in instalments over six months. Zebit was founded in 2015 and operates in all 50 States across the U.S.

For more information, visit: <https://zebit.com/>

### **Contacts**

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